



JCC Advertising Rates 2011-2012

ADVERTISE WITH US TODAY!

The Jewish Community Center of Houston offers several unique and effective tools for reaching your audience. As a non-profit organization, we position ourselves to deliver information regarding our vast array of services to our members and the community at large, in a variety of creative ways. Advertising with us gives you a unique opportunity to deliver a high quality audience for your message. Choose one, two, or all four options to maximize your impact.

Advertiser Name _____ Member # _____

Contact _____ Phone _____ E-mail _____

Address _____

MAXIMUM EXPOSURE PACKAGE (\$2,300 Annually) includes:

- (12 mos.) Standard Website ad
- (12 mos.) J-News ad
- (1) Vinyl Banner ad

Please circle your ad preference(s)

ONLINE ADS

Website Rotating Advertising Rates (35,000+ hits per month)

Size	3 months	6 months	9 months	12 months
Standard (108 w x 72 h (pixels) @ 72 res.)	\$300	\$575	\$850	\$1125
Premium (108 w x 180 h (pixels) @ 72 res.)	\$375	\$725	\$1025	\$1425

J-News - eNewsletter Advertising Rates - logo listing only (3,500+ distribution)

Size	3 months	6 months	9 months	12 months
72 w x 90 h (pixels) @ 72 res.	\$225	\$425	\$625	\$925

Vinyl Banner Advertisement*

(Cost per year)

Tennis Facility	Basketball Gym	Tennis Facility + Basketball Gym
\$750	\$500	\$1,000

*(2ft x 5ft banner display)
\$150 initial set-up fee



5601 S. Braeswood
Houston, Texas 77096
jcc-houston.org

10% discount
for JCC Members

PUBLICATION DATES:

J-News
1st of every month

Space is limited
All ads due 1 MONTH PRIOR TO
publication date

ADVERTISING SPECIFICATIONS:

All ads are run in full color.
Vinyl banners offer year-round exposure.
Camera ready art must be submitted prior to deadline.

Preferred File Formats

High resolution JPG or PDF, MAC QuarkXPress, TIFF, EPS, no bleeds.

ADVERTISING TERMS AND CONDITIONS

1. If advertising materials are not received on time, JCC Houston reserves the right to repeat a previous ad.
2. Space is limited. Ads will be placed on a first come, first served basis. No exclusivity.
3. Placement of ads is at the sole discretion of JCC Houston.
4. JCC Houston reserves the right to revise, reject or edit any advertisement in consultation with client.
5. JCC Houston is not liable for errors appearing in advertising beyond the obligation to reprint without charge or issue credit for the portion of the ad affected by the error.
7. Advertising rates are billed monthly in advance.
8. All cancellations made less than two months prior to publication date will be subject to a 20% cancellation fee.
9. JCC Houston has the right to revise, edit or update our advertising agreement.
10. **EMAIL ADS TO ADVERTISING@JCCHOUSTON.ORG**

Signature _____ Print Name _____

Date _____ Authorized by _____

Make checks payable to: **Jewish Community Center of Houston**
For more information, email advertising@jcchouston.org or 713.729.3200, ext. 3225.

THIS SPACE IS FOR OFFICE USE ONLY



5601 S. Braeswood
Houston, Texas 77096
jcchouston.org