



32nd Annual Evelyn Rubenstein JCC Golf Tournament

Presented by Dentons Sponsorship Overview

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Tuesday September 15, 2020 | erjchouston.org/golf



J Golf Tournament supports early childhood programming and enrichment at both the Ellen Boniuk Early Childhood School, at our West Houston Campus and the Bertha Alyce School at our Main Campus. Over the years support from the Golf Tournament has helped grow our STEAM programming, therapy play, classroom and library resources, teacher enrichment, facility upgrades and special programming.

The following sponsorships are available for our 2020 Golf Tournament

Presenting Sponsor: (\$10,000) SOLD TO DENTONS

- Company logo on all tournament collateral including: tournament website and J website, digital and print announcements; E Newsletter, Social Media posts, Digital Sign Advertising, J Connect Magazine, Jewish Herald Voice ad
- Logo and direct web link to home page on J Tournament page and J Corporate Sponsor page
- All golf items will be co-branded with your logo
- Press release announcing sponsorship
- Verbal recognition at the tournament as the Presenting Sponsor
- Opportunity to set up information table at lunch and dinner
- Signage displayed at the event identifying you as the Presenting Sponsor
- Two (2) complimentary foursomes
- Listing in our annual report as a member of the Continuity Society

Tee Off Sponsor: (\$3,600) <two available>

- Company name on tournament collateral including: tournament website and J website; digital and print announcements; E Newsletter, Social Media posts, J Connect Magazine, Jewish Herald Voice ad
- Name/logo sign placed at the hole of your choice along with opportunity to set up information tent at hole
- One (1) complimentary foursome
- Insert for golfer goodie bag
- Listing in our annual report as a member of the Continuity Society

Golf Towel Sponsor: SOLD TO TELLEPSSEN

- Company logo on all tournament collateral including: tournament website and J website; with direct home page link, digital and print announcements; E Newsletter, Social Media posts, Digital Sign
- Opportunity to set up information table at lunch and dinner
- Golf Towels will be co-branded with your logo, Presenting Sponsor logo and J logo
- One (1) complimentary foursome

Lunch Sponsor: (\$2,500) SOLD TO First American Title

- Company logo on all tournament collateral including: tournament website and J website; digital and print announcements; E Newsletter, J Connect Magazine, Social Media Posts, Jewish Herald Voice ad
- Poster identifying your company as the lunch sponsor for the event
- Opportunity to set up information table at lunch
- One (1) complimentary foursome

Dinner Sponsor: (\$2,500) SOLD TO Fidelity National Title National Commercial Services

- Company logo on all tournament collateral including: tournament website and J website digital and print announcements; E Newsletter, Social Media posts, J Connect Magazine, Jewish Herald Voice ad
- Poster identifying your company as the dinner sponsor for the event
- Opportunity to set up information table at dinner
- One (1) complimentary foursome

Golf Cart Sponsor: (\$2,500) SOLD TO BUTLER COHEN

- Company logo on all tournament collateral including: tournament website and J website, digital and print announcements; E Newsletter, Social Media posts , Digital Sign Advertising, J Connect Magazine, Jewish Herald Voice ad
- Logo branded sign on each golf cart recognizing sponsorship
- One (1) complimentary foursome
- Listing in our annual report as a member of the Continuity Society

Golf Ball Sponsor: (\$2,500) SOLD TO Colliers

- Company name on tournament collateral including: tournament website and J website; digital and print announcements; E Newsletter, Social Media posts , J Connect Magazine, Jewish Herald Voice ad
- Company logo on each golf 275 sleeves of golf balls
- One (1) complimentary foursome

Prize Sponsor or Award Sponsor: (\$2,500 each) <2 available>

- Company name on tournament collateral including: tournament website and J website; digital and print announcements; E Newsletter, Social Media posts , J Connect Magazine, Jewish Herald Voice ad
- Verbal recognition at the tournament during the presentation of the awards
- One (1) complimentary foursome
- Insert for golfer goodie bag

Putting Green Sponsor: (\$1,000) SOLD TO BXS Insurance

Driving Range Sponsor (\$1,000) SOLD TO Partners in Building

- Company name on tournament collateral including: tournament website and J website; digital and print announcements; E Newsletter, Social Media posts , J Connect Magazine, Jewish Herald Voice ad
- Signage displayed at the event identifying your company as the Driving Range or Putting Green Sponsor
- Opportunity to select a hole to display additional company signage at Putting Green or Driving Range

Beverage/Beer Sponsor: (\$750)

- Company name on tournament collateral including: tournament website and J website; digital and print announcements; E Newsletter, Social Media posts , J Connect Magazine, Jewish Herald Voice ad
- Signage displayed at the event identifying your company as the Beverage/Beer Sponsor on Beverage Carts
- Opportunity to select a hole to display additional company signage

Beverage Cart Sponsor: (\$500/each) SOLD OUT

- Company name on tournament collateral including: tournament website and J website; digital and print announcements; E Newsletter, J Connect Magazine, Social Media posts , Jewish Herald Voice ad
- Signage displayed at the event identifying your company as the Beverage Cart Sponsor
- Company name displayed on beverage carts identifying you as beverage cart sponsor

Premium Hole Sponsor: (\$500)

- Company name on tournament collateral including: tournament website and J website; digital and print announcements; J Blog, J Connect Magazine, Jewish Herald Voice ad
- Large sign with company logo placed at one of the holes on the course

Half Hole Sponsor: (\$250)

- Company name on tournament collateral including: tournament website and J website; digital and print announcements; J Blog, J Connect Magazine, Jewish Herald Voice ad
- Sign with company name placed at one of the holes on the course

Silent Auction Table or Registration Table Sponsor: (\$100)

- Company name on tournament collateral including: tournament website and J website; digital and print announcements; J Blog, J Connect Magazine, Jewish Herald Voice ad
- Table top sign acknowledging your company as the sponsor of either the Silent Auction Table or Registration Table

Golf Tournament Specs in 2019

200 golfers

94 sponsors

40 volunteers

Evelyn Rubenstein JCC Advertising Specs

J Connect Magazine is a 32-page full color publication that is published 5 times a year and is distributed to over 9,500 members and guests.

Evelyn Rubenstein JCC Website has been recently restyled to a responsive design. We reach over 15,000 visitors a month through the use of traditional and social marketing.

Digital Sign Advertising can be seen throughout the halls of the JCC on four television screens. Ads rotate on the screens with an average exposure of 500 impressions per hour.

E-Newsletters are sent monthly and reach an average of 7,000 people with an open rate exceeding 30%.