



# 33<sup>rd</sup> Annual Evelyn Rubenstein JCC Golf Tournament

## Presented by Dekel Israel Tours

### Sponsorship Opportunities



The annual J Golf Tournament supports early childhood programming and enrichment at both the Ellen Boniuk Early Childhood School at our West Houston Campus and the Bertha Alyce School at our Main Campus. Over the years support from the Golf Tournament has helped grow our STEAM programming, therapy play, classroom and library resources, teacher enrichment, facility upgrades and special programming.

The following sponsorships are available for our 2023 Golf Tournament:

#### Presenting Sponsor (\$10,000) **SOLD**

- Company logo on all Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, Digital Sign Advertising, and Jewish Herald Voice ad
- Logo and direct web link to home page on J Tournament page and J Corporate Sponsor page
- All golf items co-branded with your logo
- Press release announcing sponsorship
- Verbal recognition at the Tournament as the Presenting Sponsor
- Opportunity to set up information table at lunch and dinner
- Signage displayed at the event identifying you as the Presenting Sponsor
- Two (2) complimentary foursomes
- Insert in player goodie bag
- Listing in our annual report as a member of the Continuity Society

#### Tee Off Sponsor (\$3,600) <one available>

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad
- Name/logo sign placed at the hole of your choice along with opportunity to set up information tent at hole
- One (1) complimentary foursome
- Insert in player goodie bag
- Listing in our annual report as a member of the Continuity Society

#### Golf Towel Sponsor (\$2,500)

- Company logo on all Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad
- Opportunity to set up information table at lunch and dinner
- Golf towels co-branded with your logo, Presenting Sponsor logo and J logo
- One (1) complimentary foursome

#### Cooling Towel Sponsor (\$2,500) **SOLD**

- Company logo on all Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad
- Opportunity to set up information table at lunch and dinner
- Golf towels co-branded with your logo, Presenting Sponsor logo and J logo
- One (1) complimentary foursome

#### Lunch Sponsor (\$2,500) **SOLD**

- Company logo on all Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad

- Poster identifying your company as the lunch sponsor for the event
- Opportunity to set up information table at lunch
- One (1) complimentary foursome

#### **Dinner Sponsor (\$2,500) SOLD**

- Company logo on all Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad
- Poster identifying your company as the dinner sponsor for the event
- Opportunity to set up information table at dinner
- One (1) complimentary foursome

#### **Golf Cart Sponsor: (\$2,500) SOLD**

- Company logo on all Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, Digital Sign Advertising, and Jewish Herald Voice ad
- Logo branded sign on each golf cart recognizing sponsorship
- One (1) complimentary foursome
- Listing in our annual report as a member of the Continuity Society

#### **Golf Ball Sponsor: (\$2,500) SOLD**

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad
- Company logo on each sleeve of golf balls
- One (1) complimentary foursome

#### **Prize Sponsor or Award Sponsor (\$2,500 each) SOLD**

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, and Jewish Herald Voice ad
- Verbal recognition at the Tournament during the presentation of the awards
- One (1) complimentary foursome
- Insert in player goodie bag

#### **Putting Green Sponsor (\$1,000) SOLD**

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad
- Signage displayed at the event identifying your company as the Putting Green Sponsor
- Opportunity to display additional company signage at Putting Green

#### **Driving Range Sponsor (\$1,000) SOLD**

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad
- Signage displayed at the event identifying your company as the Driving Range
- Opportunity to display additional company signage at Driving Range

#### **Beverage/Beer Sponsor (\$750) SOLD**

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad
- Signage displayed at the event identifying your company as the Beverage/Beer Sponsor on Beverage Carts

- Opportunity to select a hole to display additional company signage

**Beverage Cart Sponsor (\$500 each) <two available>**

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, E-Newsletter, Social media posts, and Jewish Herald Voice ad
- Signage displayed at the event identifying your company as the Beverage Cart Sponsor
- Company name displayed on beverage carts identifying you as Beverage Cart Sponsor

**Premium Hole Sponsor: (\$500)**

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, and Jewish Herald Voice ad
- Sign with company logo placed at one of the holes on the course

**Half Hole Sponsor: (\$250)**

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, and Jewish Herald Voice ad
- Sign with company name placed at one of the holes on the course

**Silent Auction Table or Registration Table Sponsor: (\$100)**

- Company name on Tournament collateral including: Tournament website and J website, digital and print announcements, and Jewish Herald Voice ad
- Table top sign acknowledging your company as the sponsor of either the Silent Auction Table or Registration Table

**Golf Tournament Specs in 2022**

205 golfers

62 sponsors

20 volunteers

**Evelyn Rubenstein JCC Advertising Specs**

**Evelyn Rubenstein JCC Website** has been recently restyled to a responsive design. We reach over 15,000 visitors a month through the use of traditional and social marketing.

**Digital Sign Advertising** can be seen throughout the halls of the JCC on four television screens. Ads rotate on the screens with an average exposure of 500 impressions per hour.

**E-Newsletters** are sent monthly and reach an average of 7,000 people with an open rate exceeding 30%.